### <u>REPORT</u> ONLINE SHORT TERM COURSE ON INTELLECTUAL PROPERTY RIGHTS: CONTEMPORARY ISSUES (JULY 10-14, 2023)

the light of the increasing In significance of IPRs, the DPIIT-IPR Chair, the Centre for Research on Intellectual Property Rights Law (CeRIP) and the IQAC of National Law University and Judicial Academy, (NLUJA) Assam organised an Online Short Term Course on Intellectual Property Rights: Contemporary Issues from July 10 to 14, 2023 (2.00 pm to 5.00 pm). The course aimed to provide knowledge comprehensive and practical skills to individuals and organizations regarding the protection, management, and utilization of Intellectual Property assets. The short term course consisted of 10 (ten) lectures by IP Experts and Practitioners



from leading IP Law Firms on topics related to contemporary issues of IPRs, addressing the needs of various stakeholders in today's knowledge-driven economy.

The 05 (five) day programme commenced with an Inaugural Session wherein a Welcome Address was delivered by Prof. Dr. V.K. Ahuja, Hon'ble Vice-Chancellor, NLUJA, Assam. and a Vote of Thanks by Dr. Pankaj Kumar, DPIIT-IPR Chair Professor, NLUJA, Assam.



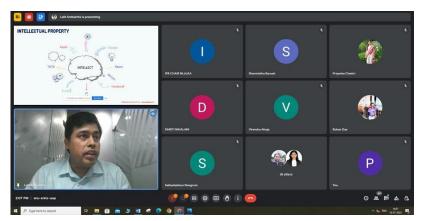
Following is the schedule of lectures and the resource persons:

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Date	Session (2.00 PM-3.30 PM)	Session (3.30 PM-5.00 PM)
10.07.23 MON	IP: Tools for Dominance • Lalit Ambastha, Founder, Patentwire	IP crimes in Cyberspace • Abhishek Nangia Partner, RNA, Technology
11.07.23 TUE	Significance of Patents in Driving Economic Development and Empowering Companies • Suneet Sabale, CEO, Brainiac IP Solutions	<ul> <li>Mediation in IPR cases</li> <li>Rohan Rohatgi, Founding partner at RSR Legal</li> </ul>
12.07.23 WED	<ul> <li>IPR issues for Startups &amp; MSMEs and best Practices &amp; Strategies for Managing their innovations</li> <li>Rahul Bagga, Founder &amp; MD, Aumirah</li> </ul>	<ul> <li>IP rights and AI: Protection of AI Inventorship and Authorship and its impact on Businesses</li> <li>G.R.Raghavender, IP &amp; Tech Expert, Retd. Joint Secretary - Dept. of Justice, Former Copyright Registrar</li> </ul>
13.07.23 THU	Role and importance of Licensing in Technology Transfer • Dr. Shivani Shrivastava, Associate Partner, Lexorbis	Digital Piracy in the Media and Entertainment Industry • Dipak Parmar, Founder, Cyber- IPR
14.07.23 FRI	Intellectual Property Audits: Maximizing IP Assets Bindu Sharma, Founder & CEO, Origiin IP Solutions LLP	<ul> <li>Patent Drafting</li> <li>Mr. Swapnil Sanap, Partner, Khurana &amp; Khurana</li> </ul>

### DAY 1 – July 10, 2023 (2.00 pm to 5.00 pm):

The 1<sup>st</sup> lecture on **'IP Tools for Dominance'**, held on **10<sup>th</sup> of July, 2023**, was deliberated by Mr. Lalit Ambastha, Founder, Patentwire. The session commenced with a basic idea on IPRs before dvelving into the deeper aspects of IP as a tool for

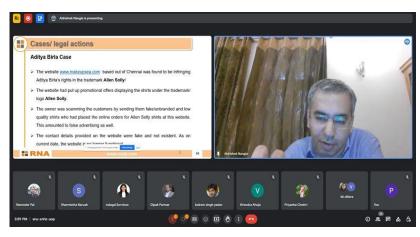


dominance. Mr. Ambastha extensively discussed how innovations have come to develop the world and thereby advance mankind. He also discussed technology transfer, besides discussing the role of India in developing humanity in terms of innovation and technology. Mr. Ambastha

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also conversed at length about the impact of technology and innovation in every aspect of human existence. The insightful session came to an end with an interactive session with the participants.

Thereafter the 2<sup>nd</sup> lecture on **'IP Crimes in Cyberspace'** commenced from 3.30 pm onwards which was deliberated by Mr. Abhishek Nangia, Partner, RNA. Mr. Nangia discussed the various aspects of IP crimes and the impact of cyberspace upon it.



He harped about the issues of Copyright and Trademark in cyberspace and also discussed the legal provisions for infringement of IPRs in cyberspace. The informative session came to an end with an interactive session with the participants. A total of 117 participants from various parts of India attended the sessions on July 10, 2023.

### DAY 2 – July 11, 2023 (2.00 pm to 5.00 pm):

The 3<sup>rd</sup> lecture was on the topic **'Significance of Patents in driving Economic Development and Empowering Companies'** which was deliberated by Mr. Suneet Sabale, CEO, Brainiac IP Solutions. Mr. Sabale provided a basic understanding of patents as



well as its significance, and also discussed the economic significance of IPs, particularly patents. He further conferred about the evolution of the patenting system and its role in the development of nations. Mr. Sabale also discussed the impact of innovations and industrial revolution that transformed human development. He concluded his lecture with a discussion on the process of filing patents and some significant case studies on patents in India. The thought-provoking session came to an end with a question-answer round with the participants.

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This was followed by the 4<sup>th</sup> lecture which was on the topic **'Mediation in IPR Cases'** by Mr. Rohan Rohatgi, Founding Partner, RSR Legal. Mr. Rohatgi started the session with an introduction of the term 'Mediation' and briefly



discussed the UN Convention on International Settlement Agreements Resulting from Mediation, commonly known as the Singapore Mediation Treaty of 2019, which provided the first official definition of the term 'Mediation'. He then discussed in detail about mediation and its role in the present context. He also explained the distinction between mediation, arbitration and conciliation. Mr. Rohatgi concluded his lecture with an extensive Q&A session. A total of 163 participants from various parts of India attended the sessions on July 11, 2023.

### DAY 3 – July 12, 2023 (2.00 pm to 5.00 pm):

Th 5<sup>th</sup> lecture was on the topic **'IPR Issues for Startups and MSMEs and Best Practices and Strategies for Managing their Innovations'** which was deliberated by Mr. Rahul Bagga, Founder



and MD, Aumirah. Mr. Bagga started his deliberation with a brief introduction about IPRs in general. He then went on to discuss in detail about Startups and MSMEs as well as the best practices involved in boosting and supporting the Startups and MSMEs. Mr. Bagga also discussed indigenisation/upgradation of technologies. The informed discussion came to an end with a Q&A session wherein the learned resource person diligently responded to the queries of the participants.

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The 6<sup>th</sup> lecture was on the topic 'IP Rights and AI: Protection of AI Inventorship and Authorship and its impact **Business'** on which was delivered by Dr. G.R. Raghavender, IP & Tech Expert, Retd. Joint Secretary



– Department of Justice, Former Registrar of Copyrights. Dr. Raghavender started his session by stating about the role of Artificial Intelligence (AI) in this era and the efforts being made by most of the Government departments to use the technology in providing better public service. He stated that the National IPR Policy 2016 was released with the motto 'Creative India, Intelligent India', so AI is an innovation which aids individuals to perform at work in a more efficient and time-saving manner. He also harped about algorithm based softwares, machine learning, neural networks, block chain technology etc. Sir also discussed Article 27 of the TRIPS Agreement which explains about the patentability criteria of inventions. Sir also extensively discussed the authorship in case of AI generated work and the legalities involved therein. The insightful session came to an end with a Q&A session with the participants. A total of 179 participants from various parts of India attended the sessions on July 12, 2023.

#### DAY 4 – July 13, 2023 (2.00 pm to 5.00 pm):

Day 4 started with a lecture on the topic 'Role and Importance of Licensing in Technology Transfer' by Dr. Shivani Shrivastava, Associate Partner, Lexorbis. Dr. Shrivastava started her session by discussing the process of having an idea and how it can be utilised by an organisation or



by any individual to earn economic benefit out of it. She stated that implementing and utilising an idea is very crucial in case of a large industry. From the stage of idea to commercialization,

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there are various steps involved in it and thus evaluation of an idea is very essential. Marketing is very essential in patenting a product or process. She had further discussed the features of patent, possibility of licensing IPR, marketing options, licensing, licence agreement, concept of licensing-in and licensing-out. Thereafter she proceeded by discussing the benefits of technology licensing, types of licenses and rights availed in connection with it, types of agreement involved in licensing and the obligations of the parties. Different financial terms, namely, the upfront payment, milestone payment, royalty payments were also shared by Dr. Shrivastava. Finally, she discussed two case studies, namely, Liposomal Amphotericin – b, vaccine against *Peste des petits Ruminants* and also about the essence of Industry-University collaborations, 2019.

The next lecture for the day was on the topic **'Digital Piracy in the Media and Entertainment Industry'** by Mr. Dipak Parmar, Founder, Cyber-IPR. Mr. Parmar started the session by giving the concept of Copyright infringement. He discussed the Lay Observer Test in the famous case of



R.G. Anand v. M/s. Deluxe Films and Ors. and then about digital piracy, modes of digital piracy. Further he deliberated upon the digital piracy in India, impact of digital piracy with special reference to India, software piracy. He also gave various illustrations of meme-ology including the Mamata meme case, PM meme case etc. Later he discussed civil and criminal remedies against infringement, website blocking against online piracy, graduated response legislation. Finally, he ended the session by giving the takeaways of the session and responding to the various queries raised in the last part of the session by the participants.

The insightful sessions concluded with respective Q&A rounds wherein the learned resource persons responded to the queries of the participants. A total of 132 participants from various parts of India attended the sessions on July 13, 2023.

#### DAY 5 – July 14, 2023 (2.00 pm to 5.00 pm):

On the concluding day of this Short Term Course, the 1<sup>st</sup> session commenced with the topic **'Intellectual Property Audits: Maximizing IP Assets'** by Ms. Bindu Sharma, Founder & CEO, Origiin IP Solutions LLP. Ms. Sharma commenced her session by stating the meaning of IP

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Audit, the need to do IP audit, purpose and importance of conducting audit by any organisation. The resource person has given the presentation solely on the basis of her personal experience. She further stated that IP audit enables business planners to devise informed strategies that will maintain and



improve the company's market position. She had also provided the facts about the companies operating in the USA, Europe etc. and also cited the examples of intangible assets which are valuable. The value of intangible assets is more as compared to tangible assets in most of the times and thus she emphasized that the companies need to protect and register their properties within their protected IP policies which is very important for the success of every company.

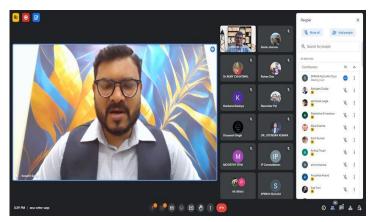
Ms. Sharma then discussed which companies are required to conduct IP audit, whether every organization is required to do IP audit or is it only necessary for big companies or small companies or even Startups. According to her opinion, any organization which has a willingness to build strong R&D and innovation should undergo an IP audit to identify the gaps and optimize the internal processes. Further it is not mandatory that only an innovation based company or a big company having a patent portfolio is entitled to get an IP audit done. Lastly, she discussed three case studies where she had conducted IP audits along with her team, namely, the Liquor Manufacturing Company in Bangalore, a leading Telecommunication Company based in Gurgaon Delhi and Digital Health Care Company which had acquired a US based company.

This was followed by the next session which was on the topic '**Patent Drafting'** by Mr. Swapnil Sanap, Partner, Kurana & Khurana. The subject-matter discussed by Mr. Swapnil Sanap included the meaning of patent, concept of invention, identification of IP for registration, characteristics of patent, not patentability checks, Life cycle of Patent application, patent drafting – contents of specification, claims and their interpretation, precautions to be taken while drafting patent, examination etc. He elaborated on the inventive steps assessment which covers problem solution approach, complexity of work, commercial success. Further he has mentioned the various stages involved in filing a patent application which also covered the pre grant and post grant opposition.

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In the latter part of his discussion he has given the concept of patent drafting, provisional specification and complete specification in detailed manner.

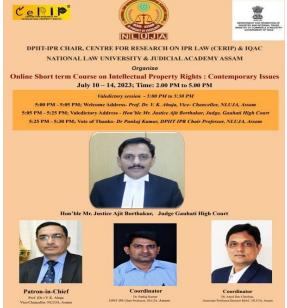
The informed discussions concluded with respective Q&A rounds wherein the learned resource persons



responded to the queries of the participants. A total of 168 participants from various parts of India attended the sessions on July 14, 2023.

The Five-day Online Short Term Course on 'Intellectual Property Rights: Contemporary Issues' concluded with the Valedictory Session which commenced with a Welcome Address by Prof. (Dr.) V.K. Ahuja, Hon'ble Vice-Chancellor, NLUJA, Assam. Honourable Mr. Justice Ajit Barthakur, Judge, Gauhati High Court was invited to deliver the Valedictory Address. The Vote of thanks was delivered by Dr. Pankaj Kumar, DPIIT-IPR Chair Professor, NLUJA, Assam.





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